



# 99 marketing ideas for brand awarness

- 1. ADVERTISING
- 2. AFFILIATE PROGRAM
- 3. APP
- 4. ASSOCIATIONS
- 5. AWARDS
- 6. BLOG
- 7. BROCHURES
- 8. BUSINESS CARDS
- 9. BOOKS
- 10. CASE STUDY
- 11. CAR SIGNAGE
- 12. CERTIFICATION
- 13. CHARITY
- 14. CHEAT SHEET
- 15. CHECKLIST
- 16. COLD CALL
- 17. COLLABORATIONS
- 18. COMPANY UPDATE
- 19. CONSULTATION
- 20. COUPON
- 21. DATABASE
- 22. DIRECT MAIL
- 23. DIRECTORIES
- 24. DOMAIN NAMES
- 25. EBOOK
- 26. EMAIL MARKETING
- 27. EMAIL SIGNATURE
- 28. ENEWSLETTER
- 29. ELEVATOR
- 30. EVENTS
- 31. EVENT LUCKY DOOR PRIZE
- 32. EXPLAINER VIDEO
- 33. FACT SHEET
- 34. FORUMS
- 35. FREEBIE
- 36. FREE TRIAL
- 37. GIFT VOUCHER
- 38. GIVEAWAYS *win!*
- 39. GROUP BUYING
- 40. GUERRILLA MARKETING
- 41. GUEST BLOGGERS
- 42. GUEST BLOGGING
- 43. GUEST SPEAKING
- 44. HASHTAGS
- 45. HOLIDAYS
- 46. HOW-TO
- 47. INDUSTRY NEWS
- 48. INFLUENCERS
- 49. INFOGRAPHICS
- 50. INSPIRATIONAL QUOTES
- 51. INTERVIEWS
- 52. LETTERS
- 53. LISTS
- 54. LOCALISED INFORMATION
- 55. LOYALTY CARD
- 56. MEDIA COVERAGE
- 57. MEMBERSHIP
- 58. MEMES
- 59. MERCHANDISE
- 60. MINI-COURSE
- 61. NETWORKING
- 62. NEW STAFF
- 63. ONLINE LISTINGS
- 64. ONLINE MAGAZINE
- 65. PACKAGING
- 66. PARTNERSHIPS
- 67. PERSONAL BRANDING
- 68. PHOTOGRAPHS
- 69. PODCAST
- 70. PUBLIC RELATIONS
- 71. QR CODE
- 72. QUESTIONNAIRE
- 73. QUIZ
- 74. REFER A FRIEND
- 75. REPORT
- 76. RESPONSIVE
- 77. REVIEWS
- 78. SAMPLE
- 79. SEO (SEARCH ENGINE OPTIMISATION)
- 80. SIGNAGE
- 81. SOCIAL MEDIA
- 82. SPECIALS
- 83. SPOKESPERSON
- 84. SPONSORSHIP
- 85. STAFF
- 86. STATIONERY
- 87. STATISTICS
- 88. SURVEY
- 89. SWIPE FILE
- 90. TEMPLATE
- 91. TESTIMONIALS
- 92. TEXT MESSAGES
- 93. TRADE SHOWS
- 94. TRAINING
- 95. VIDEOS
- 96. VOLUNTEER
- 97. WEBINAR
- 98. WEBSITE
- 99. WHITE PAPERS